

Williamson Magor Library Information on E-Resources

E-Databases			
Database	Brief Introduction	Coverage	Access
<u>Business Source Ultimate (EBESCO)</u>	Covers bibliographic and full-text content of all disciplines of business, including accounting, finance, economics, marketing, management information systems, and production and operations management. It includes indexing and abstracts for important scholarly business journals back as far as 1886.	<ul style="list-style-type: none"> • Company and financial data • Country information & data • Industry data • Academic literature 	Get access via Library Remote Access Platform https://imi.knimbus.com
<u>Emerald eJournals Premier Collection</u>	Electronic access to ejournals covering the fields of business, management, economics, engineering, computing, technology, and social sciences., etc. It has access to 300+ full text journals with back issue access containing more than 40000 articles. 288 journals from amongst the collection are listed in Web of Science.	<ul style="list-style-type: none"> • Scholarly literature 	Get access via Library Remote Access Platform https://imi.knimbus.com
<u>JSTOR India Core Collection</u>	A digital library of more than 1,500 leading academic journals in the arts, business, economics & science. The database has an entire run of these journals from the very first issue to “moving wall” of 2-5 years from the present.	<ul style="list-style-type: none"> • Scholarly literature 	Get access via Library Remote Access Platform https://imi.knimbus.com

<p><u>SAGE Journals</u></p>	<p>The collection offers electronic access to 124 peer-reviewed management journals published by SAGE and participating societies which includes 22000+ full text articles and up to 10 years of backfile access.</p>	<ul style="list-style-type: none"> • Scholarly literature 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com</p>
<p><u>ScienceDirect</u></p>	<p>Offers a unique full-text collection covering authoritative titles from the core business and management literature including high impact factor titles. It Includes electronic access to full text of around 100 peer-reviewed journals published by Elsevier.</p>	<ul style="list-style-type: none"> • Scholarly literature 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com</p>
<p><u>ACE Equity</u></p>	<p>Corporate database providing latest/historical, financial, and non-financial information on listed & unlisted companies in India based on information as available in the Annual Report of the companies like balance sheet, profit & loss, cash flow reports, along with the interim results, shareholding, ratios etc.</p>	<ul style="list-style-type: none"> • Company and financial data • Industry data • IPO/stock market data • Socio-economic indicators 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com</p>
<p><u>Bloomberg (Lab)</u></p>	<p>A powerful and flexible tool for financial professionals- whatever their needs-in markets as diverse as equities, currencies, commodities, money markets, government and municipal securities, mortgages, indices, insurance, and legal information. It seamlessly integrates the very best in real-time data, news, and analytics. There are 8 terminals in IMI Bloomberg Lab.</p>	<ul style="list-style-type: none"> • Company and financial data • Industry data • IPO/stock market data • News/live news 	<p>Terminal based access at the Bloomberg lab only.</p>

<p><u>Coursera</u></p>	<p>A global learning platform that offers anyone, anywhere access to online courses and degrees from world-class universities and companies. It offers unlimited access to 7,000+ world-class courses, hands-on projects. It helps explore any interest or trending topic, take prerequisites, and advance skills.</p>	<ul style="list-style-type: none"> • Online courses, • Career credential programs 	<p>On campus access https://www.coursera.org/ (Faculty recommends courses)</p>
<p><u>CRISIL Industry Plus</u></p>	<p>CRISIL industry research covers 86 sectors and is known for its rich insights and perspectives. It includes the evolution of the industry, the regulatory environment, cost structures, nature and extent of competition, global trends & statistical information on capacities, production, imports-exports, domestic and international prices, and consumption patterns.</p>	<ul style="list-style-type: none"> • Industry data 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com license key: CRRW/NTH/SDRT1FFA20732F <i>First time registration is required.</i> <i>New student should have received a system generated email along with login credentials. Check spam folder as well.</i></p>
<p><u>Economic Outlook (CMIE)</u></p>	<p>It covers 3.3 mn time series data which includes both official and exclusive data on Indian Economy, Analysis, forecasts and more than 80k source documents at one place. It also covers and presents economic news from media segregated into 21 chapters. The news archives start from 2012 onwards.</p>	<ul style="list-style-type: none"> • Socio-economic Indicators • India centric content 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com Get access to user Guide</p>
<p><u>EPWRF India Time Series</u></p>	<p>EPWRF provides time series data on financial markets, banking statistics, domestic product of states of India, price indices, agricultural statistics, power sector, industrial production, etc. It also includes economic and market reviews and research notes on Indian macro-economy and financial markets.</p>	<ul style="list-style-type: none"> • Socio-economic Indicators • India centric content 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com</p>

<p>Euromonitor International- Passport</p>	<p>Passport is Euromonitor global market research database providing strategic analysis on industries, countries, and consumers and companies. It provides a complete view of the global industry and economic landscape in more than 200 countries and 1150 cities, with actionable insight.</p>	<ul style="list-style-type: none"> • Industry data-global • Company data 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com</p>
<p>Harvard Business Publishing</p>	<p>Harvard Business Publishing offers a complete catalog of business case studies, articles, books, and simulations to add dynamic, real-life perspective.</p>	<ul style="list-style-type: none"> • Focus on MBA, and executive education business course 	<p>Faculty recommended Course materials distributed to participants. Case Analysis Coach (<i>an interactive tutorial on reading and analysing a case study</i>) is available to all students. Information will be shared separately regarding this.</p>
<p>Indiastat.com</p>	<p>Source for Indian statistics collected from the government sources for information and statistics on India. It provides socio-economic statistical data and useful information on India.</p>	<ul style="list-style-type: none"> • India centric content • Socio-economic indicators 	<p>User id & Password based Access. (Simultaneous user limit: 2 users). Get access via Library Remote Access Platform https://imi.knimbus.com</p>
<p>The Ken</p>	<p><i>The Ken</i> offers sharp, original, analytical, and unbiased stories that deconstruct the most exciting shifts in businesses and startups across India and Asia. It provides 250+ original and deeply reported long-form business stories, paywalled stories across the globe, Eight premium weekly newsletters., etc.</p>	<ul style="list-style-type: none"> • Fintech & Finance. • Retail and E-commerce. • Indian stock market. • Insights into leadership from leading entrepreneurs. 	<p>Email based access.</p> <p>Please not that this Institutional subscription can only be activated on your campus email-ID(@imi.edu)</p> <p>For any queries, reach out to us at – library@imi.edu</p>

<p>Prowess on Web [CMIE]</p>	<p>Prowess on web covers 55k companies which includes all Indian listed companies and 49k unlisted and private limited companies. Financial data is available from 1989 onwards and stock prices data is available from 1991 onwards. It also provides charting tools and well-formatted reports on performances of companies.</p>	<ul style="list-style-type: none"> • Company and Financial data • India centric content • IPO/Stock Market Data • Industry data • Mergers and acquisitions 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com</p> <p>Refer to the user Guide <i>First time registration is required. New student should have received a system generated email along with login credentials. Check spam folder as well.</i></p>
<p>Scopus</p>	<p>It combines a comprehensive, expertly curated abstract and citation database with enriched data and linked scholarly literature across a wide variety of disciplines. Scopus has indexed content from more than 25000 active titles and 7000 publishers, all rigorously vetted and selected by an independent review board.</p>	<ul style="list-style-type: none"> • Scholarly literature 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com</p>
<p>States of India [CMIE]</p>	<p>It is a comprehensive compilation of economic, financial and social data and documents primarily pertaining to all 36 states and union territories in India, it covers 85 mn time series data on States and districts of India. Diversity of India's economic growth locate differences in economic performance across states and districts.</p>	<ul style="list-style-type: none"> • Socio-economic Indicators • India centric content 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com Get access to user Guide</p>

<p><u>Statista Campus</u></p>	<p>Offers statistics, consumer survey results and industry studies from over 22500 sources on over 60000 topics on the internet's leading statistics database. It includes market forecast and expert KPIs for 1000+ markets in 190+ countries & territories, insights on consumer attitudes and behavior worldwide and so on.</p>	<ul style="list-style-type: none"> • Industry & market reports • Market & company insights • Consumer insights 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com</p>
<p><u>Turnitin</u></p>	<p>Identifies unoriginal content with the world's most effective plagiarism detection solution. It helps manage potential academic misconduct by highlighting similarities to the world's largest collection of internet, academic, and student paper content.</p>	<ul style="list-style-type: none"> • Holistic solutions for authentic Learning 	<p>Password based access from Computer Centre/IT Department</p>
<p><u>WARC Database</u></p>	<p>WARC provides insight, intelligence, evidence, expertise, case studies and benchmarks. Also offers modules on marketing and brand strategy, consumer insight, and campaign development. It is a leading source of business marketing and advertising case studies.</p>	<ul style="list-style-type: none"> • Advertising • Business marketing • Digital and social media 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com</p>
<p><u>Web of Science</u></p>	<p>A multidisciplinary research citation indexing database of world's leading scholarly literature in the sciences, social sciences, arts, and humanities, as published in journals, conference proceedings, symposia, seminars, colloquia, workshops, and conventions across the globe. It</p>	<ul style="list-style-type: none"> • Academic Literature 	<p>Get access via Library Remote Access Platform https://imi.knimbus.com (First time registration is required)</p>

	includes 22,000 peer-reviewed journals worldwide.		
E-Books			
EBSCO-eBooks Business Collection	This collection offers nearly 18000+ e-books, on a variety of business topics such as marketing, finance, supply chain management and entrepreneurship, with additional focus on career growth, personal development, communication and networking.	<ul style="list-style-type: none"> • 18000+ eBooks. 	Get access via Library Remote Access Platform https://imi.knimbus.com
Pearson eBooks	Business management and economics eBooks collection containing 163 e-books in perpetual access model.	<ul style="list-style-type: none"> • eBooks 	Get access via Library Remote Access Platform https://imi.knimbus.com
Springer eBooks	Contains around 400+ titles, c2015, a fully downloadable and printable.	<ul style="list-style-type: none"> • eBooks 	Get access via Library Remote Access Platform https://imi.knimbus.com
Business News and Magazines			
ET Prime	ET Prime provides deep, sharply researched, an insight-rich analysis that fills the gaps in the news flow. ET Prime specializes in tracking technology, media, telecom, pharma, automobiles, economic trends, and even climate change, to bring to readers trends and issues that are shaping our world.	<ul style="list-style-type: none"> • Market Data • News • Industry • Business stories • Wealth 	Get access via Library Remote Access Platform https://imi.knimbus.com (First time registration is required) <i>Once registered you can subscribe to newsletter of your interest / daily e paper, news shots on what's app etc.</i>

FT.com	A popular resource for business intelligence on the web, it is an essential source for news, comment, market information, data, and analysis for the global business community.	<ul style="list-style-type: none">• Company and financial Data• IPO/stock market Data• Newspaper & magazines	Get access via Library Remote Access Platform https://imi.knimbus.com
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